

# Jolinda Lee Pullen

*A history of connecting leaders, creating quality content, and helping organizations prosper.*

## **PROFESSIONAL SKILLS**

- Award-winning program management skills executing large-scale, long-term, strategic programs that meet the needs of diverse audiences.
- Track record of leveraging persuasive communications to forge mutually beneficial internal and external business partnerships.
- Proven results in developing and driving revenue-generating programs that create sustainable streams of income year-over-year.
- Candid analytical skills and flexible approach ensure successful programs with constant improvements using performance data, industry advancements and best practices.
- Outstanding oral and written communication skills with solid understanding of communications principles and strategies; including: internal, media, client and executive relations.
- Champion of new technology and communications tools, with a track record of success creating and implementing programs on both proactive and reactive fronts.
- Positive experience hiring, training and evaluating staff and volunteer members across various cultural, socio-economic and educational lines.
- Comfortable presenting complicated information to individuals and groups, including: reporters, boards of directors, clients, volunteers, and members of senior leadership teams.

## **EMPLOYMENT & EDUCATION**

### **Valley Leadership**

*Vice President*  
04/2015 – 03/2016  
Phoenix, AZ

### **Phoenix Business Journal**

*Events Manager*  
08/2011 – 04/2015  
Phoenix, AZ

### **Planned Parenthood AZ**

*Communications Specialist  
& Grant Writer*  
08/2008 – 05/2011  
Phoenix, AZ

### **HMA Public Relations**

*Account Executive*  
08/2006 – 08/2008  
Phoenix, AZ

### **R & R Partners**

*Jr. Account Executive*  
10/2005 - 08/2006  
Phoenix, AZ

### **Barclay Communications**

*Jr. Account Executive*  
02/2005 - 10/2005  
Phoenix, AZ

### **Westminster College**

*B.A. Communications*  
2001 – 2004  
Salt Lake City, UT

### **Xavier College Preparatory**

*Diploma with distinction & 37  
advanced college credits.*  
1997 - 2001  
Phoenix, AZ

## **ADDITIONAL INFORMATION**

### **COMMUNITY IMPACT:**

**ONE Community**  
*Multicultural Advisory Board*  
2016–currently

### **Heroes for Students**

*Founding Board of Directors*  
2015–currently

### **Valley Leadership**

*Class member of the  
36<sup>th</sup> Leadership Institute*  
2014–2015

### **Phoenix Suns Charities 88**

*Founding member*  
2012–2014

### **Public Relations Society of America—Phoenix Chapter**

*Board of Directors*  
2006–2009

### **Xavier College Preparatory**

*Alumni Steering Board*  
2006–2009

### **VOLUNTEER EFFORTS:**

Arizona State University  
HandsOn Greater Phx  
Habitat for Humanity  
Heroes for Students  
ONE Community  
Phoenix Suns Charities  
Planned Parenthood AZ  
Ryan House  
Ronald McDonald House  
Subway Kids and Sports  
Valley of the Sun YMCA

### **CONTACT INFORMATION:**

[jolindapullen@gmail.com](mailto:jolindapullen@gmail.com)  
(602) 481 – 0663  
7736 N. 4<sup>th</sup> Ave.  
Phoenix, AZ 85021

### **SOCIAL PRESENCE:**

[Linkedin.com/in/prgalaz](https://www.linkedin.com/in/prgalaz)  
[Facebook.com/jo.pullen](https://www.facebook.com/jo.pullen)  
[Instagram.com/pullenposse](https://www.instagram.com/pullenposse)